

MEDIA PACK 2020 CARGO MAGAZINE

CARGO MAGAZINE



READERSHIP

Cargo Magazine is published two times per year and is distributed as controlled circulation amongst professionals within the cargo industry (Airlines & General Sales Agents, Freight Forwarders, Ground Handlers, Service Providers, Truckers and more).

REACH

The 4,000 copies are distributed in the Netherlands and Belgium and reach around 10,000 readers. The magazine is also available online for our international network with over 35,000+ business relations.

DEADLINES

Issue 1

Editorial copy: 25-11-2019

Ad copy: 05-12-2019

Release date: 14-01-2020

Issue 2

Editorial copy: 15-05-2020

Ad copy: 29-05-2020

Release date: 30-06-2020

RATES

Branded Content	EUR excl. VAT	EUR excl. VAT	
interview 3 pages + cover photo	€ 3,950		
3 pages interview	€ 2,250		
2 pages interview	€ 1,950		
1 page interview	€ 1,250		

Advertisements	1x	2x	Dimensions (width x height)
1/4 page	€ 300	€ 270	80 x 135mm
1/2 page	€ 500	€ 450	190 x 135mm
1/1 page	€ 900	€ 810	210 x 297mm (excl. 3mm bleed)
2/1 spread	€ 1,750	€ 1,605	420 x 297mm (excl. 3mm bleed)
Inside front cover	€ 1,350	€ 1,205	210 x 297mm (excl. 3mm bleed)
Inside back cover	€ 1,350	€ 1,205	210 x 297mm (excl. 3mm bleed)
Back cover	€ 1,450	€ 1,305	210 x 297mm (excl. 3mm bleed)
insert	upon request	upon request	

Contact us for more information about the solutions we can offer for your marketing and communication needs.



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